DS

Diana Sofia Bojorquez

Designer & Front-end Developer · *from Figma to production*

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Mexico

Open to freelance, contract & full-time roles

Designer with a background in graphic and industrial design who builds what she designs. I design interfaces in Figma and develop them with HTML, SCSS, JavaScript, TypeScript, React and Angular: clean, maintainable code with motion where it helps.

14+ years in design

7+ years building UIs and writing code

EXPERIENCE

2019 – 2026

Designer & Front-end Developer

Oracle

- Designed user interfaces for websites and products in Figma, from wireframes to high-fidelity prototypes.
- Built the interfaces from scratch with HTML, SCSS, JavaScript and TypeScript, responsive and easy to maintain.
- Worked with cross-functional teams on Slack and managed deployments on servers.

2016 – 2018

Web Designer & Web Developer

Thlink Marketing

- Wireframes, UI and web design for client websites, online stores and web apps.
- Front-end development and theme customization on Shopify (Liquid) and WordPress.
- Client follow-up, platform management and support after launch.

2012 – 2016

Graphic & Lead Designer

Maniak Experiencial · Graphic Designer · 2015 – 2016
CIMABA Seguros · Lead Designer · 2014 – 2015
Franquicia tu Negocio · Graphic Designer · 2012 – 2013

Brand identity, web design, illustration, iconography, campaigns and stands.

SELECTED WORK

Recent websites
Cimaba Seguros, Versapol, JBH Coatings, SMAI México, Kahdabra

Case studies
Conexión México web app, Safety Depot, Squids, Dreamlab

SKILLS

Design

UI/UX · Wireframes · Prototyping · Responsive design · Branding · Iconography · Illustration

Code

HTML · JavaScript · TypeScript · React · Angular · GSAP · Liquid

Styling

SCSS / Sass · Tailwind CSS · Bootstrap · Material UI · Styled Components · CSS Modules

Tools

Figma · Adobe CC · VS Code · GitHub · Servers · Slack · Microsoft 365

Platforms

Shopify · WordPress

EDUCATION

Bachelor of Design
ITESO, Universidad Jesuita de Guadalajara · 2009 – 2014

Diplomas
Web Design · Digital Illustration

View my portfolio dianabojorquez.me ↗